

## Breeze Dental

Breeze Dental is a family-owned Practice, and although the business is growing, we hope that with this comes an expansion of our knowledge and experience within the profession. We would like to think that our many years of experience have taught us that going the extra mile for our patients is imperative to patient happiness, and this is a value we wish to instil in every member of staff - right through from our cleaner to our management team.



We would love to see you at either of our Breeze practices but to make your patient journey as enjoyable as possible we want you to select the Practice that suits you best...

### ...City Breeze

Our Chester Road Practice is based very near the city centre. There is a bustling city atmosphere in the Practice, and whether your visit is for our state-of-the-art cosmetic treatments or first-class dental services, our friendly, efficient team help the business to run like a well-oiled machine, so you have a fantastic experience with us at Breeze Dental Chester Road.

### ...Sea Breeze

Breeze Dental @ Ryhope is a slightly smaller Practice; our lovely Ryhope team will ensure that your experience with us is nothing but the best, offering a truly serene feel throughout your patient journey.

## Cosmetic Treatment

At Breeze Dental we offer a wide variety of cosmetic treatments options. You not have to be registered at the Practice as a regular patient to have any of these treatments:

All you need to do is simply call us for an appointment for a **free consultation** either with the dentist or our patient coordinator and we can take it from there.

These cosmetic options include:

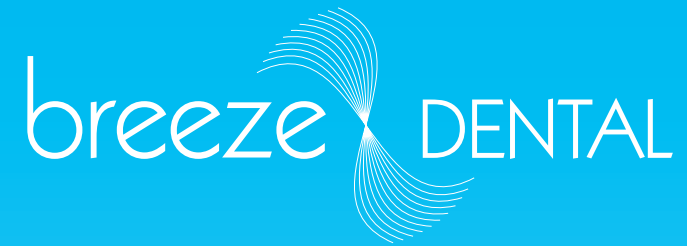
- Teeth Whitening**
  - Botox and Fillers**
  - Oralign (Invisible Braces)**
  - White fillings**
  - Veneers**
  - Six-month Smile Makeover**
- And many more...

## Private Plan

The Practice also offers a Private Plan for patients. More details are available about this at a free consultation with our patient coordinator, or alternatively a leaflet with the full details is available at Reception or can be sent out to you by post.

Our Private Plan offers:

- Appointment times better suited to you
- Late night and Saturday morning appointments
- Shorter waiting times on the day
- A closer, more personal dentist-patient relationship
- Worldwide insurance to cover emergency dental treatment
- 20% discount on all Private treatment, both dental and cosmetic
- 20% discount on all Sundry sales
- Practice Plan Perks: a wide variety of discounts from many online retailers!



## All Patients Welcome!

New Patients  
Anxious Patients  
Children

Don't miss out - call in or call us today!

### **Breeze Dental @ Chester Road:**

180 Chester Road, Sunderland, SR4 7EY  
Tel: 0191 510 86 86

### **Breeze Dental @ Ryhope:**

1 Burdon Lane, Ryhope, SR2 0HQ  
Tel: 0191 521 06 08

**Breeze Dental Online:**  
**Email:** [breezedental@live.co.uk](mailto:breezedental@live.co.uk)  
**Website:** [www.breezedental.co.uk](http://www.breezedental.co.uk)

## New Patients

**No matter how long it's been since you last saw a dentist, we would love to see you at either of our Breeze practices!**

When you ring the Practice, we will take some details from you and make you an appointment with a dentist for a new patient examination.

The dentist will do your check-up at this appointment, and will advise any necessary treatment for you.

Upon completing this course of treatment your registration as a patient with the Practice will be complete.

The dentist will advise an appropriate recall interval which, with your agreement, will determine how often you come back and for what treatment, based on your current oral health and your risk factors.

Your registration as a patient at the Practice will continue for as long as you are a regular attender with us.

*It really is as simple as that!*



## Preventive Care

**At Breeze Dental we try to approach your dental care with the aim of preventing future problems, rather than simply treating the problems you currently have.**

**We offer a number of treatments in order to achieve this:**

### Oral Health Education

After being seen by the dentist, you may be offered an OHE appointment with our patient coordinator, who will demonstrate correct brushing techniques, suggest products and techniques for improving your oral health routine, and maybe discuss your diet and lifestyle and suggest how these factors may affect your oral health.

### Topical Fluoride Application

For patients with a moderate to high risk of tooth decay, we offer a three-monthly application of a fluoride-rich ointment to the teeth. This is absorbed into the porous tooth surfaces and makes the teeth less susceptible to decay. This appointment can be made with the dentist, the therapist, or our specially qualified extended-duty dental nurses, and the treatment is particularly popular and effective with children.

### Three-monthly Hygiene Appointments

For patients with a moderate to high risk of gum problems, we offer three-monthly appointments with either the dentist or our therapist for regular cleaning. This helps to stabilise the damage caused by the bacteria that gradually build up beneath the gum margins, and this minimises the need for urgent treatment you may require due to gum problems, swelling, irritation or infection.

## Anxious Patients

**We aim to fully cater for the individual needs of all of our patients, including patients who are anxious or phobic, and perhaps require longer, more relaxed appointments.**

**We offer a number of options for anxious patients:**

### The Wand: The pain-free injection!

The Wand is a form of injection for giving local anaesthetic but unlike normal injections **it does not use a syringe.** It involves a very fine needle attached to a pen-like hand piece, which administers the anaesthetic by a much slower rate of infiltration.

This all results in **NO PAIN!**

The Wand is tried and tested: it has received glowing reports from even our most anxious, young patients, and is recommended by all our dentists, and all of this comes at a cost of just **£15.00!**

### Sedation

Our Practice owner, Jackie Doran, is a qualified in administering in-house sedation, and assisted by our specialised sedation nurse, **this technique has helped even our most phobic patients successfully complete the treatment they need.**

The anaesthetic is given intravenously, and provides a calming sensation throughout the body, which enables you to relax throughout the treatment, despite your phobia.

Sedation appointments are longer appointments so we have plenty of time to do everything we need to, while maintaining a calm working environment.